

HOP Fundraising 2007-2008 Year-End Results!

Now that we all are in the thick of school activities (festivals, Bash the Trash, Mexican song and dance performance by Veronica Roblais, Field Day...), our children are definitely reaping the benefits of the money raised from the fundraising events this past year. With the exception of the Technology Appeal, HOP fundraising officially ended back in March. This gave us plenty time to conduct the fundraising survey in March and start planning ahead for next year. Thank you to the families who participated in the survey. The valuable feedback gathered from the survey was used to plan fundraising events for the next few years.

As incentive to complete the survey, HOP pledged to purchase \$200 worth of playground equipment for the school if 35% of the Haynes families participated. Thanks to you, we reached that goal and the playground equipment was presented two weeks ago during school meeting. The children were surprised and excited! More importantly, your input helped determine the future of HOP fundraising. You may be interested in some of the survey data:

The top three favorite events:

- 1st - Fall Book Fair
- 2nd - Bingo Night
- 3rd - Auction Party

The top three favorite events to volunteer:

- 1st - Fall Book Fair
- 2nd - Bingo Night
- 3rd - Auction Party

- A high majority of those surveyed believe that it is important that fundraising events should be fun for the children, help build school spirit, build a sense of community.
- The majority of respondents prefer to have a wide variety of events spread throughout the school year.
- There was a near 50/50 split opinion on the Direct Appeal; 49.5 % answered “yes” and 50.5% answered “no” to the statement, “More emphasis should be placed on the Direct Appeal.”
- For new events to add or replace some events, the majority liked Family Board Game Night and Family Road Race.
- Fundraising events are more popular than selling products to raise funds.

The opinions of the majority of those answering the survey will help plan the fundraising schedule so that a variety of events and promotions will enable everyone to choose how to support HOP.

Now let's look back to this past year. As you may recall, the fundraising budget for the 2007-2008 school year is **\$40,000**. To date, we have raised **\$73,506!**

Fundraising highlights:

Event	Budget	Amount Raised
Direct Appeal	\$10,000	\$14,069
Notepads & Directories	\$1,250	\$1,242
Gift Wrap	\$3,000	\$2,981
Photo Incentive	\$2,300	\$2,011
Family Photo Day	\$1,500	\$904
Auction Party	\$12,000	\$23,545
Moonlight Café	\$750	\$825
Hayneswear	\$500	\$847
Book Fair	\$3,200	\$3,292
Harlem Wizards	No Budget	\$539
Bingo Night	3,500	\$5,387
KidsArt	No Budget	\$568

Technology Appeal:

In the beginning of May, HOP was presented with an opportunity to purchase ActivBoards along with the other Sudbury elementary schools. The situation given was to raise the funds in little time to place the order on May31, 2008 or wait until Spring, 2009. The opportunity was presented and the Haynes community rallied to raise **\$16,115** within two weeks! Including the three new boards and accessories ordered on May31st, HOP has purchased a total of six ActivBoards this school year. Thank you to everyone who contributed to this last minute appeal. What an amazing accomplishment!

Online Shopping and Box Tops:

It all adds up! Don't forget to support HOP year round by clipping Box Tops and shopping online through our link for SchoolPop and Amazon. Our combined budget for these three programs is \$1,500. To date, our estimated amount raised is **\$832**. These programs make it so easy to raise funds for our school. Consider it "free money" coming in while you shop online and clip those Box Tops!

As you can see, HOP fundraising has had a banner year! The credit goes to you; our supportive parent community that is truly dedicated to our children's school. It seems every fundraising notice we have a list of people to thank. This cannot be done enough! We are truly grateful to have worked with such a dedicated, enthusiastic and creative parent volunteer team. The same gratitude goes out to all the families who participated in the fundraising events and promotions. We hope you had as much fun as we did!

Please contact either one of us if you have any questions. Have a safe, relaxing and enjoyable summer!

Jenn Cehelsky
jscehelsky@verizon.net
443-8869

Lisa Sullivan
lsullivan@comcast.net
440-8867